



**GET AN AD  
FOR AS LOW AS \$175**

**BE A PART OF THE OFFICIAL 2017  
UPTOWN ART FAIR EVENT PROGRAM!**

Promote your business or organization in the official 2017 Uptown Art Fair event program and increase traffic to your door before and during the fair. 40,000 copies of this digest-size program will be distributed. The program will include a complete directory of exhibiting artists, a map of the fair, schedules of entertainment and activities, list of food vendors, and profiles of special programs at the fair.

**SPECS:**

- Trim Size is 5" x 7"
- Full page (no bleed) 4.5" x 7"
- Full page (with bleed) 5.25" x 7.75"
- ½ page horizontal 4.5" x 3.375"

**RATES:**

½ page, full color (UA Community Partner).....	\$175
½ page, full color (Non-member) .....	\$200
Full page, full color (UA Community Partner).....	\$300
Full page, full color (Non-member) .....	\$350
½ page, full color inside back cover (UA Community Partner).....	\$400
½ page, full color inside back cover (Non-member).....	\$450
½ page, full color inside front cover (UA Community Partner).....	\$425
½ page, full color inside front cover (Non-member) .....	\$475
Full page, full color back cover (UA Community Partner).....	\$525
Full page, full color back cover (Non-member).....	\$575



**SUBMIT:** a print ready ad or our in-house graphic designer will create your ad at no cost. Send files to [maude@uptownminneapolis.com](mailto:maude@uptownminneapolis.com) by May 26.







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|--------------------------------------|-----------|---------------------------|
| ½ Page                               | Full Page | ½ Page Inside Front Cover |
| ½ Page Inside Back Cover             |           | Full Page Back Cover      |
| Uptown Association Community Partner |           | Non-Member                |



**UPTOWN ASSOCIATION**

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