

# UPTOWN ART FAIR

AUGUST 4-6

## BUSINESS SHOWCASE TENT

### HIGHLIGHT YOUR BUSINESS OR ORGANIZATION!

Located at a prime location during the Uptown Art Fair, your representatives will promote your business and highlight your products and services to over 385,000 people all in ONE weekend at a lower cost than typical sponsorships.\*

### YOU WILL RECEIVE:

- 8' table space, including chairs and black tablecloth inside 20' x 40' tent
- Single-phase 20 amp electrical line
- Your business featured in a page dedicated to the Small Business Showcase in the official Art Fair event program
- Recognition on 24" x 36" signs outside the tent
- Logo included in 40,000 Art Fair event programs
- Logo on Art Fair website with link
- Recognition on 18" x 24" signs inside the tent
- Product give-away opportunity
- Name on signage at 2 entry points into the Art Fair
- Social media outreach
- Name recognition on marketing materials



### ALL THIS FOR ONLY \$2,000

*\*You must have a minimum of two people tending your booth space during the regular hours of the Art Fair. (August 4 from noon - 8 pm, August 5 from 10 am - 8 pm, and August 6 from 10 am - 5 pm). You may pass out materials. No selling allowed.*

**RESERVATION DEADLINE IS MAY 26. SPACE IS LIMITED.**

BUSINESS

CONTACT

EMAIL

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ADDRESS

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UPTOWN ASSOCIATION