



UPTOWN ART FAIR CHARITABLE PARTNERSHIP PROGRAM

The Uptown Art Fair is an internationally renowned fair celebrating artists and providing them with an opportunity to showcase their work at the second most attended event in Minnesota. The Uptown Association has produced the Art Fair since 1973 and each year works to make it more exciting and unique.

The Uptown Art Fair will be held August 4-6 and draws a crowd in excess of 375,000 visitors annually. Our wish for 2017 is to partner with a select number of local non-profits and allow them to be featured during the Art Fair. Our goal is to create a unique and entertaining space in a dedicated tent that will feature each distinctively in an interactive format.

What we are offering:

- A dedicated Charitable Partner Tent for all selected non-profits which will include a 6 foot table space and two chairs for each organization
- Your name on directional signage to the Charitable Partner tent
- Your name in the Official Event Program on a page dedicated to the Charitable Partnership (40,000 distribution)
- Your name, logo, and activity on the Art Fair website with a link
- Your organization supported through social media outreach and eblasts

In total, the package is a value worth over \$1,200. And in return, we ask each non-profit organization provide:

- Provide a fun, unique, and interactive activity or demonstration which will attract visitors to your space
- Be a registered 501c(3)
- Pay \$200 – to cover the cost of the equipment and space rental (to be paid when accepted)
- Staff to work the organization's table (a minimum of 2 people) during the entire regular business hours of the Art Fair (August 4 – 6; Friday 12pm – 8pm; Saturday 10am – 8pm; Sunday 10am – 5pm)
- Distribute materials about your organization that may include information about donating to your organization, although this is not an opportunity to take donations onsite
- Provide a table covering (8' table) and other professional decorations for your table

Our goal is to bring increased awareness to local non-profits and we believe that the Uptown Art Fair is a wonderful venue to do just that. To apply, complete the attached application and return it no later than **March 31**. A selection committee comprised of businesses, residents and non-profits will review each application based on a variety of factors including but not limited to; your creativity, your contributions to the community, and the resourcefulness of your organization. Accepted non-profits will be announced on April 14. **Please be as descriptive as possible in your application to ensure the utmost consideration.**



UPTOWN ART FAIR CHARITABLE PARTNERSHIP PROGRAM APPLICATION

PLEASE PROVIDE THE FOLLOWING INFORMATION AND ATTACH YOUR ANSWERS TO THE QUESTIONS BELOW BEFORE **MARCH 31**

NAME OF ORGANIZATION:	
ADDRESS OF ORGANIZATION:	CITY, STATE, ZIP:
WEBSITE:	
CONTACT NAME:	CONTACT PHONE:
CONTACT EMAIL:	

A selection committee will review each application. Please provide detailed and complete information including examples to the following questions:

1. Provide a copy of your 501c(3) determination letter
2. Provide your mission statement
3. Briefly describe your organization and those you serve
4. Why do you want to participate in the Charitable Partnership opportunity?
5. What ideas do you have for an activity or demonstration that will attract visitors?
6. Other helpful or interesting information about your organization

I have read and understand the rules outlined on the attached information sheet

Signed

Dated