

uptown



the
uptown
art fair

Countdown

Before May 30

1. Sign up below
2. Send logo
to gina@uptownminneapolis.com
3. Send or Drop-Off
(2) \$50 Gift
Cards to
UA Office



June 15 through Aug. 3

Your business is promoted
and highlighted before and
during the Uptown Art Fair



July 1 through Aug. 3

Guests enter to
win gift cards
at your
business!

Promotional
supplies
provided



+ **How does this program benefit my business?**

- Your business is promoted as a Community Sponsor of the Art Fair with your logo printed in 40,000 event programs and on signage viewed by 375,000+ Art Fair attendees
- In addition to becoming a community sponsor, your business will be promoted through social media, uptownminneapolis.com, and media releases.
- Attract new customers and reward existing patrons.

+ **How else can my business be involved in the Uptown Art Fair?**

- For information on how to place an ad in 40,000 event programs or promote your business at the Uptown Information booth visit, UptownArtFair.com/community

Sign up by mail, email or fax by June 6

Business	Contact
Email	Phone
Address	

For additional information contact the Uptown Association.

P: 612.823.4581

F: 612.823.3158

E: info@uptownminneapolis.com

1406 W Lake Street

Minneapolis 55408



UPTOWN ASSOCIATION

Producers of the Uptown Art Fair since 1973

uptown countdown

**A new take on last year's
successful 50 Days of Uptown!**



Showcase your business or organization by participating in a month long promotion highlighting your business while receiving recognition before and during the Uptown Art Fair.

Last year 80 local businesses participated with the response
“definitely worth the attention and fellowship”



a Business & Community Collaboration.



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1406 W. Lake Street, Lower Level C
Minneapolis, MN 55408

