



the **51st ANNUAL**
uptown art fair

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Celebrate 51 years of the Uptown Art Fair by promoting your business or organization in the official event program and increase the traffic to your door before and during the art fair. 45,000 copies of this digest-size program will be distributed. The program will include a complete directory of exhibiting artists, a map of the fair, profiles and special offered programs as well as a schedule of activities.

SPECS:
Trim Size is 5" x 7.5"
Full page (no bleed) 4.5" x 7"
Full page (with bleed) 5.25" x 7.75"
1/2 page horizontal 4.5" x 3.375"

RATES:

1/2 page, full color (Uptown Association member)	\$150
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1/2 page, full color inside back cover (Uptown Association member)	\$350
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1/2 page, full color inside front cover (Uptown Association member)	\$375
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Full page, full color back cover (Uptown Association member)	\$475
Full page, full color back cover (Non-member)	\$525

**DEADLINE
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SUBMIT: a print ready ad or our in-house graphic designer will create your ad at no cost. Files may be sent to gina@uptownminneapolis.com

- Full Page 1/2 Page 1/2 Page Inside Front Cover
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UPTOWN ASSOCIATION

Producers of the Uptown Art Fair Since 1973

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